

Comfort dental®



COMFORT DENTAL IS IMPROVING ACCESS TO DENTAL CARE

- Over 108 million Americans, or about 1 in 3 people in the U.S. are without dental insurance.
- A lack of access to dental care can lead to more serious complications such as gum disease and tooth loss, and in some cases, heart disease.
- Lower socioeconomic groups, including minorities are more susceptible to dental-related health problems.
- In Colorado, a basic dental cleaning costs \$50 to \$120. For a family of four, annual dental care costs are approximately \$1,000, which can be cost prohibitive.
- Comfort Dental's core mission is to expand access to dental care by offering lower fees. For example:

New patients pay \$19 which includes exam and x-rays
Braces for kids are \$109 per month, adults are \$119 per month
As a comparison to published rates by the Colorado Dental Association,
Comfort Dental's fees are about 50% of what other Colorado dentists charge

- Comfort Dental is one of the largest Medicaid providers in Colorado. (According to a survey by the U.S. Department of Health and Human Services on dental accessibility, most dentists' participation in Medicaid lags far behind the participation of others in the medical profession. The survey concludes that dentist participation in the Medicaid program is crucial to providing dental care access).
- Comfort Dental improves access by having extended office hours including Monday-Friday, 7:30 AM to 7:30 PM, Saturdays, 7:30 AM to 1:30 PM, and 24-hour emergency access. (Many dentists close their office at 6 PM, are not open on Saturdays. Most dentists do not offer 24-hour emergency care).
- For people without insurance, Comfort Dental offers their own dental plan. Comfort Dental's Gold and Silver Plans have approximately 50,000 members and offer discounts on a wide variety of dental services.
- Comfort Dental has over 1 million patients, and is the only true dental franchise in America. Comfort Dental has over 50 offices, most in Colorado.
- Every Comfort Dental office is independently owned by the dentists who work there. Each doctor brings a high level of enthusiasm and service to patients.
- To further enhance access, Comfort Dental offers free dental care on Christmas Eve Day to those in need. Since 1984, Comfort Dental's Care Day has served more than 50,000 patients valued at more than \$9 million.
- Dr. Rick Kushner, D.D.S., founded Comfort Dental in 1977 and pioneered the concept of fair pricing dentistry.

We'll Be There When You Need Us!